

**MISS SPIDER™ SPINS INTO SPRINGTIME  
WITH TELEVISION, DVD, TOYS, AND BOOKS**

***Miss Spider's Sunny Patch Friends*™, Based on the Best-Selling Books by David Kirk,  
Airs Weekdays on Nick Jr. at 12:30 p.m. (ET/PT)**

NEW YORK—March 13, 2006. For Immediate Release . . . Callaway Arts & Entertainment is pleased to announce that season two of *Miss Spider's Sunny Patch Friends* begins today and will air weekdays at 12:30 p.m. (ET/PT) on Nick Jr. and weekends on CBS (check local listings). Nick Jr.'s half-hour preschool series is a co-production from Nelvana/Absolute Pictures, in association with Callaway Arts & Entertainment.

*Miss Spider's Sunny Patch Friends* is produced in lush 3-D animation and features the voice of Emmy-nominated actress Kristin Davis as Miss Spider, the mother of a fun-loving clan of bug children. The series follows the adventures of Miss Spider, her husband Holley and their eight kids, four spiders and four adoptees from different insect species. Nearby are Spiderus, Grandma Betty, Uncle Gus and many other hoppers, fliers and crawlers. The Sunny Patch bugs are a miniature menagerie of creatures of every size, shape, color and personality that strives to get along and accept each other despite their differences.

*Miss Spider's Sunny Patch Friends* is based on the best-selling book series written and illustrated by David Kirk. In addition to the classic storybooks *Miss Spider's Tea Party* and *Miss Spider's Wedding*, newer offerings from Kirk include *The Listening Walk*, *I'll Fly Away*, *Basketberry Blues*, and a variety of novelty formats such as coloring books and paperbacks. Whether in books or on television, Miss Spider promotes acceptance and encourages kids to be kind to one another.

Episodes from season one of *Miss Spider's Sunny Patch Friends* are available on DVD through Lions Gate at all major media retailers, including Amazon.com. Miss Spider fans will also enjoy toys from Fisher-Price, including the Bouncing Bounce plush toy, Miss Spider Sip 'n Sing Tea Set, and Shimmer's Fluttering Phone.

Young fans will have the opportunity to meet David Kirk, the creator of Miss Spider, on Sunday, April 30 in Los Angeles. He will be signing books on the Target stage at the L.A. Times Festival of Books.

**ABOUT CALLAWAY:**

Callaway Arts & Entertainment is dedicated to bringing characters and stories to life for the entire family in all media. *Miss Spider's Sunny Patch Friends*™ and all related characters are copyrights, trademarks, and/or registered trademarks of Callaway & Kirk Company LLC. Visit Callaway at [www.callaway.com](http://www.callaway.com).

**ABOUT NICK JR.:**

Nick Jr. is a specially designed programming block airing on Nickelodeon weekdays from 9 a.m.-2 p.m. (ET/PT) and weekends on CBS (check local listings). Completely dedicated to preschoolers ages 2-5, Nick Jr.'s Emmy, Peabody and Parents' Choice Award-winning programs are curriculum based, fun and commercial free. At Nick Jr., kids play to learn with innovative, original shows created just for them.

Nickelodeon, in its 26th year, is the number-one entertainment brand for kids. It has built a diverse, global business by putting kids first in everything it does. The company includes television programming and production in the United States and around the world, plus consumer

products, online, recreation, books, magazines and feature films. Nickelodeon's U.S. television network is seen in 89 million households and has been the number-one-rated basic cable network for more than ten consecutive years. Nickelodeon and all related titles, characters and logos are trademarks of Viacom Inc. (NYSE: VIA and VIA.B).

**ABOUT NELVANA:**

Nelvana Limited is one of the world's leading international producers and distributors of children's programming and products. Its current stable of franchise properties includes Emmy Award-winning and globally renowned brands such as *Rolie Polie Olie*, *Babar*, *Franklin* and *Beyblade*. Nelvana is owned by Corus Entertainment, a Canadian-based media and entertainment company. Corus is a market leader in both specialty TV and Radio. The company's other interests include music, television broadcasting and advertising services. A publicly traded company, Corus is listed on the Toronto (CJR.NV.B) and New York (CJR) Exchanges. Visit Nelvana at [www.corusentertainment.com](http://www.corusentertainment.com).

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